



PARTNERSHIP PROPOSAL

We invite you to participate as a financial partner in the Baltic Geospatial Information Technology Conference 2023





The Baltic Geospatial Information Technology Conference (BGITC) is a unique cooperation among Estonia, Latvia, and Lithuania to organize a regional industry event that fosters cross-border collaboration in the field of geospatial information technology (GIT). Apart from exchanging experiences to expand knowledge and innovation, or exploring market growth opportunities, the goal is to build a common view and vision for the development of the GIT industry in the Baltic region.

The BGITC is an event open to anyone who is interested in GIT – be it students or researchers from universities, representatives from corporations, government organisations, and municipalities, entrepreneurs, etc.

Around 500 participants are expected to attend from all over Europe, - it is expected to be the largest industry event in the region.

The conference is organized by Latvia's GIS Association, the Estonian Geoinformatics Society and the Lithuanian Cartographic Society in cooperation with our conference partners.





WHY BECOME OUR PARTNER

The Baltic Geospatial Information Technology Conference partners are exposed to a highly engaged international audience of policy makers, business representatives, and industry professionals.

Partnership in the Baltic Geospatial Information Technology Conference gives you:

- Opportunity to engage in the geospatial information technology industry in the Baltics
- Marketing and brand exposure
- Networking opportunities
- Opportunity to make valuable contacts and increase sales





AUDIENCE

Around 500 participants are expected to attend from all over the Europe. It is the largest industry event in the region, representing geospatial developers, users, policy makers and industry organizations. Audience profile:

- Specialists from governmental institutions and private companies looking for effective solutions to solve geospatial problems
- Developers and users of geospatial software
- Experts involved in data infrastructure design and implementation at national, regional or local level
- Decision makers and managers of geospatial projects looking for flexible and economically advantageous software solutions
- Organizations looking to connect with open source communities
- Delegates from international organizations and scientific communities
- Representatives of the global geospatial open source community



CONFERENCE IN A NUTSHELL





Started in 2017 as Latvia's
Geospatial Information Technology
conference; turned into the first
Baltic Geospatial Information
Technology Conference in 2020



On average 300 attendees per each event



Delegates from 10+ countries



20 presentations per day



Community of trustworthy and reliable parners and sponsors every year (including local and international companies)



PREVIOUS PARTNERS

















































PARTNERSHIP OPPORTUNITIES AND BENEFITS

Partnership levels/ Benefits	GOLD EUR 5000	SILVER EUR 3000	BRONZE EUR 2000
Presentation in the main track			
Presentation in the side track			
Promotional slides during conference breaks			
Official partner status in all communications	✓		
Display table	✓	✓	
Opportunity to supply company branded materials			
Special thanks in the social network	✓		





OTHER PARTNERSHIP OPPORTUNITY

NETWORKING PARTNER

There is also an opportunity to become a networking partner and organize the conference afterparty.

There are following benefits to this option:

- Opportunity to provide the audience with your chosen information and engage the audience in your chosen activities during the afterparty
- Logo on the conference banner, in the conference web page, and other conference materials
- Mentioning in press releases and social networks

Number of networking partners is limited to one!

Since organizing the networking event will require close cooperation with the organizers of the conference, details of the event and other potential benefits for the networking partner will be discussed individually.





DISPLAY TABLE

Display tables will be placed in the lobby between the conference rooms.

WEB PAGE AND SOCIAL MEDIA

The conference has a web page. Please see the website of the previous conference https://balticgitconf.eu/. All information will be posted in social media - Facebook, LinkedIN and Twitter.

CONFERENCE VENUE

The conference will be held at the University of Latvia, House of Nature. More information about the venue can be found in its web page https://www.akademiskaiscentrs.lu.lv/en.



If you would like to discuss additional partnership opportunities or customize a partnership package, please feel free to contact us!

CONTACT US

Latvia's GIS Association (LATGIS) www.balticgitconf.eu info@latgis.eu

